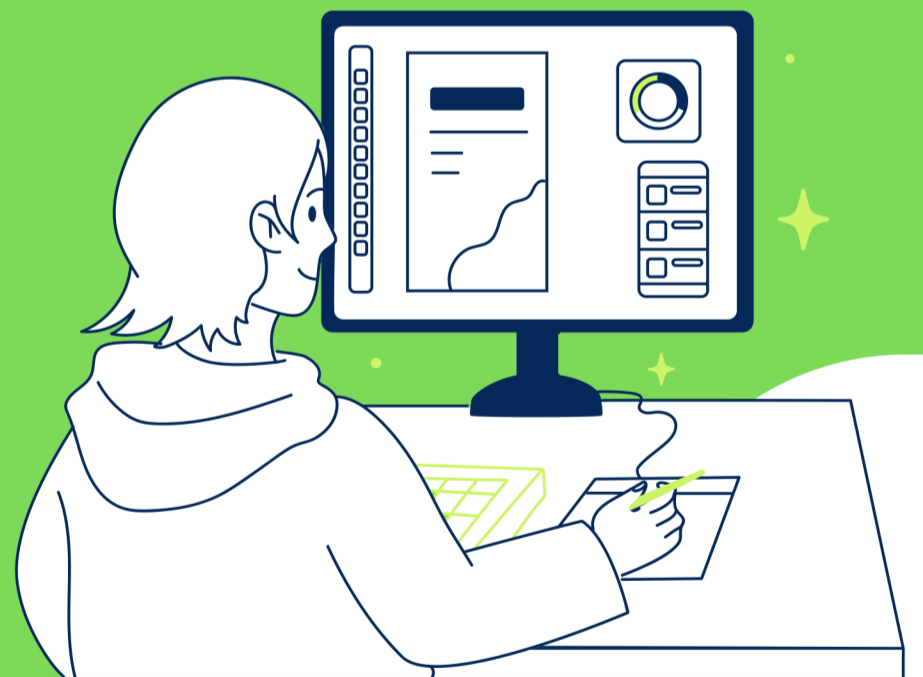


SEO Strategy to Boost Your Website Traffic

Ready to boost your online presence? Dive into our SEO Tips Carousel for expert assistance.



01

SEO Semantic Keyword Research



- Use tools like Ahrefs' Keywords Explorer to find relevant keywords
- Identify long-tail keywords that potential clients might search
- Create a list of target keywords for your website content



02

Technical SEO & User Experience



- Check for broken links and fix them.
- Ensure your website has a sitemap for search engines
- Optimize page speed and site loading speeds
- Improve website navigation for a better user experience



03

Keyword Phrase & Page Optimization

- Optimize pages with integrated keyword phrases
- Create landing pages for specific services
- Write blog posts answering common questions
- Use keyword phrases in headings

04



05

Writing and Link Building



- Build backlinks to your website
- Share your content on social media and relevant forums
- Connect with vendors & businesses for cross-promotion
- Seek out collaborations with influencers (TBD)

Step 01



Keyword research & phrase optimization

By conducting thorough keyword research and strategically incorporating relevant keywords into your SEO strategy, you can increase your website's visibility, attract qualified traffic, and improve your overall search engine rankings.

test improve okay hypothesis theory conclusion objective explore inquiry
investigation excited curiosity develop research search
science experiment develop research question
investigate overwhelmed



Step 02



Technical SEO & User Experience

This will help you improve your website's ranking in search engine results pages (SERPs).



Step 03



Keyword phrase and pages optimized for SERPs

Keywords & phrases placed throughout headers, images and pages make finding your site easier for search engines.



Step 04



Create high-quality content & blogs

Creating relevant content that we will also share via social media (creating additional site interaction) will help you improve your website's ranking in search engine results pages (SERPs).



Step 05



Add backlinks & offsite content for your website

Quality backlinks improve your site's authority and visibility. Network and collaborate for SEO success. We work with vendors, product providers and others to seek out viable back and crosslink opportunities that benefit both parties.



Pricing Packages

r4media.net

STARTER PACKAGE

\$799 /month

- ✓ **Foundational Features**
 - Dedicated Management
 - Ongoing Analysis and Review
 - Onsite SEO (Up to 15 pages)
 - SEO Dashboard
- ✓ **Month 1**
 - Tech Audit
 - Keyword Research
 - Keyword Phrases Optimized (30)
 - SEO Blog Strategy
 - Onsite SEO (Up to 9 Pages)
 - Meta Titles and Descriptions
 - Headers and Content
 - Local Listings
- ✓ **Month 2+**
 - 1 Onsite Blog*
 - 1 Offsite Content*

SILVER PACKAGE

\$1599 /month

- ✓ **Everything In Starter Package**
- ✓
 - Onsite SEO (Up to 27 Pages)
 - Meta Titles and Descriptions
 - Headers and Content
 - Keyword Phrases Optimized (60)
- ✓ **Month 2+**
 - 2 Onsite Blogs*
 - 2 Offsite Content*

PLATINUM PACKAGE

\$2499 /month

- ✓ **Everything In Silver Package**
- ✓
 - Onsite SEO (Up to 40 Pages)
 - Meta Titles and Descriptions
 - Headers and Content
 - Keyword Phrases Optimized (80)
- ✓ **Month 2+**
 - 2 Onsite Blogs*
 - 1 Long-Form Blog*
 - 1 Infographic*
 - 3 Offsite Content*

*Includes Social Share

Please note: Seo Optimization software will be added to each site and will act as a guide and a tracking mechanism for results.



01 Select a Package

Choose the plan that is best for your goals and budget. (note: at any time you can switch plans, so if you wish to start slow and increase later or vice versa, you can.)

02 Provide The Plan

Once a package is selected, we will compile a detailed weekly plan that will outline how we will implement the various methods included.

03 Reporting & Tracking

Utilizing a top notch SEO tool (included with any package), we will provide live reporting on page optimization levels, site levels etc.

Bonus Features include:

- Use AI to generate SEO-optimized title & meta description
- Avoid broken link and 404 errors on your site
- Easily add internal links to related content on your website
- Access to all Premium training courses

04 Results

Utilizing Google Analytics and Search Engine Ranking tools, we will track your results in real time and make adjustments as needed.

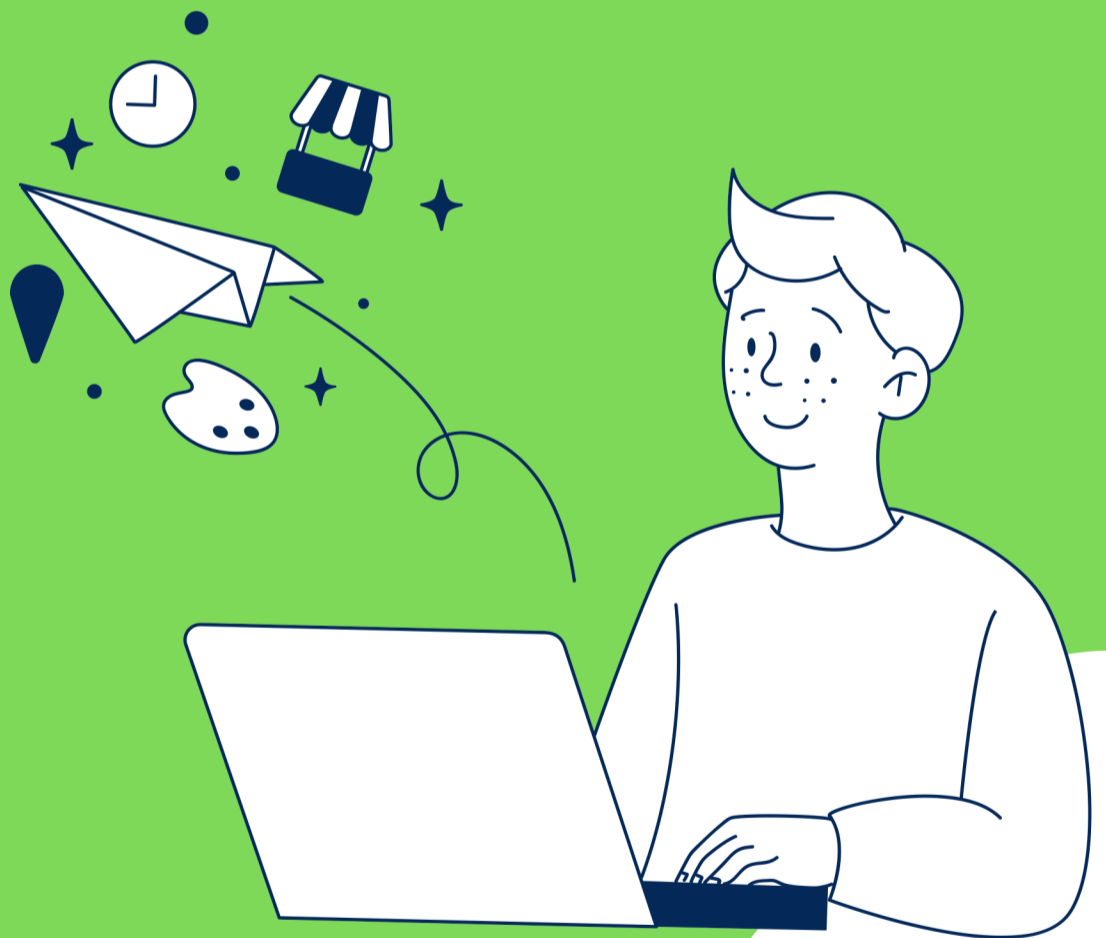
Please note: Seo Optimization is not a quick fix solution. Google wants to see organic interaction, site growth and interaction. We will make that a reality for your site.



Getting Started

r4media.net

Contact r4 media today to begin improving your place in searches



Implement these tips for digital dominance.

Stay tuned for more marketing magic!



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