



WHAT WE DO



Services

We provide an array of digital marketing services designed to improve engagement, interaction & conversion.



Solutions

We curate our services to provide packaged programs that provide a greater ROI and effective utilization of your digital services.

Meet the **future** digital marketing

Digital services for digital services sake have extreme value and can provide value added results when contracted and implemented, however, when fused and properly integrated with your marketing efforts, web presence, social media and more, they become the reason your business scales, profits grow and you succeed.

FROM
2001

MORE THAN
1000
PROJECTS

PROJECTS IN
7
COUNTRIES

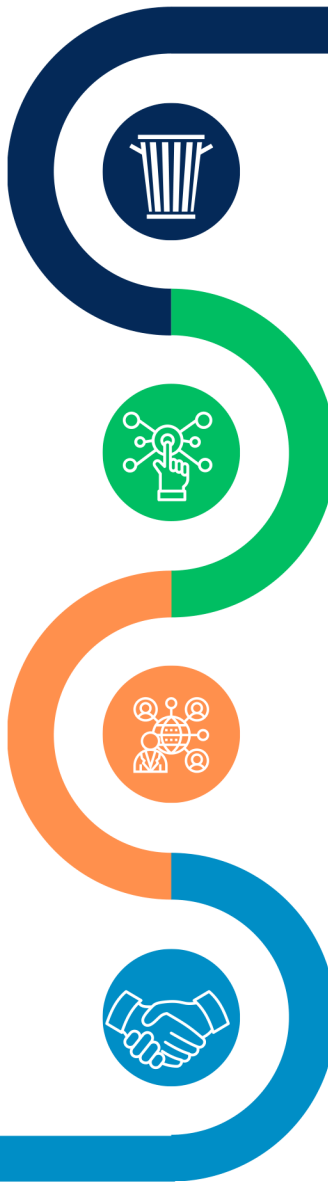
LET'S WORK TOGETHER!

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4 ESSENTIAL SOLUTIONS FOR BUSINESS SUCCESS

“While we offer an array of value added digital services that are effective in their own right, we understand that curating a combination of solutions is what is often needed to achieve real success. With our custom packaged solutions, we fuse effective tools to create a single program/s that results in leads and client conversions!”



SEO Plus

Effective Search Engine Optimization requires a plethora of tools & services to be truly effective. Technical | Writing | Research | Networking & more

01

“Wasted Social Program” Social Media Manger Fused w’ SEO

We create and provide the tools that let you no longer post on social platforms only to watch them get buried or worse, disappear.

02

“Strictly Digital”

A program dedicated to helping you utilize digital marketing to significantly contribute to making your business more sustainable while cutting costs and reaching today’s client where they operate most.

03

3rd Party Collaborations

Our digital marketing solutions can be curated for specific professions, industries and companies. We have crafted programs for 3 industries that are currently trending.

04

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Enhanced Digital Services

Below is a list of the digital services offered within our packaged solutions or ones you can implement into your overall marketing strategy.



Software & AI

- Dynamic Data Integration
- AI Solutions
- API Integration

Front End Tools

- Interactive Landing Pages
- Custom Client Dashboards
- eCommerce Marketplace
- Project Managers & CRMs
- Booking Systems

Integration Tools

- Job Boards
- Podcast Platform
- News Platform (RSS FEEDS)
- Custom Business Directory
- Events & Ticketing Platform
- Video Streaming Platform

Community Related

- Influencer Integration
- Course & eLearning Platforms
- Forum Development
- Member & Business Profiles/Listings
- Direct Messaging
- Share, Comment & Like
- Mentions
- Activity Feeds
- Site Notifications
- Email Notifications

Interactive Elements

- Gamification (gamify your site)
- Zoom Integration

Platform Development

- Interactive Web Sites
- Mobile APPs
- Social Community & Membership

B2B & B2C

Services are and can be customized for B2B and B2C clients as needed.



Client Testimonial

r4media has been an absolute dream to work with. We have worked on a several projects together now and I know every time they will deliver! I would highly recommend working with them.

Yvette Royal - Anastasias Crown



Search Engine Optimization

Improving your website's visibility and ranking in search engine results pages (SERPs) in order to increase organic (non-paid) traffic.

“SEO PLUS”



Program Overview

Our SEO involves optimizing various aspects of your website, including its content, structure, and technical elements, to make it more attractive to search engines and align it with user search intent.

Keyword research & phrase optimization

By conducting thorough keyword research and strategically incorporating relevant keywords into your SEO strategy, you can increase your website's visibility, attract qualified traffic, and improve your overall search engine rankings.

Technical SEO & User Experience

This will help you improve your website's ranking in search engine results pages (SERPs).

Keyword phrase and pages optimized for SERPs

Keywords & phrases placed throughout headers, images and pages make finding your site easier for search engines.

Create high-quality content & blogs

Creating relevant content that we will also share via social media (creating additional site interaction) will help you improve your website's ranking in search engine results pages (SERPs).

Add backlinks & offsite content for your website

Quality backlinks improve your site's authority and visibility. Network and collaborate for SEO success. We work with vendors, product providers and others to seek out viable back and crosslink opportunities that benefit both parties.

The Offering

How we are going to make it happen!

STARTER PACKAGE	\$799 /month
<ul style="list-style-type: none"> ✓ Foundational Features <ul style="list-style-type: none"> • Dedicated Management • Ongoing Analysis and Review • Onsite Implementation • SEO Dashboard ✓ Month 1 <ul style="list-style-type: none"> • Tech Audit • Keyword Research • Keyword Phrases Optimized (30) • SEO Blog Strategy • Onsite SEO (Up to 9 Pages) <ul style="list-style-type: none"> ◦ Meta Titles and Descriptions ◦ Headers and Content • Local Listings ✓ Month 2+ <ul style="list-style-type: none"> • 1 Onsite Blog* • 1 Offsite Content* 	

To See All Available Packages & Pricing Please Visit r4media.net/solutions.

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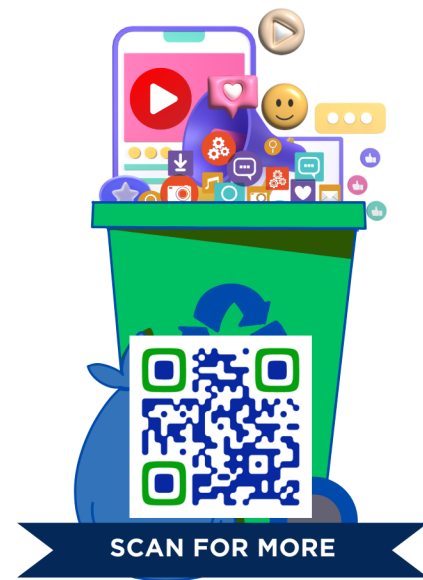
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Social Media & SEO Services

The nexus between social media posting and website SEO success lies in their interconnectedness and complementary roles in driving online visibility, engagement, and traffic.

“Wasted Social”



Program Overview

We create and provide the technical tools that let you no longer post on social platforms only to watch them get buried or worse, disappear. In addition, you can create easily accessible archives for video posts, tips and tricks, memes, reels and more. When you share content from partners, backlinks are automatically stored and become searchable for visitors. This program is literally the best option to stop wasting your social media efforts.

No More Wasted Posting | Increased Web Traffic | Enhanced Brand Visibility | Enhanced Brand Visibility | Social Signals | Content Amplification | Expanded Site Indexing | Backlink Opportunities | Local SEO Impact | Content Discovery | Enhanced Web Display

The Offering

How we are going to make it happen!

Software Integration

- SEO SAAS & Starter Package Implementation
- Social Media Manager SAAS For Auto Posting & Scheduling

Development Solutions

- Custom Landing Pages To Share Feeds
- Front End Solutions For Managing Posts
- Custom Forms
- Influencer/Affiliate Dashboard Integration
- Custom Video Posts

Direct Benefits

- Integrated Software Eliminates The Need For 3rd Party Subscriptions
- All Content, Resources & Data Are Stored Locally & Is Fully Owned & Controlled By You
- Makes DIY SEO & SMM Much More Effective & Affordable

\$2,999.00



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Digital Services

A online program dedicated to helping you utilize digital marketing to significantly contribute to making your business more sustainable while cutting costs and reaching today's client where they operate most.

“Strictly Digital”



Program Overview

For a company to go strictly digital with their marketing means that they focus exclusively on utilizing digital channels and platforms to promote their products or services, engage with their target audience, and drive business growth. This approach involves shifting away from traditional marketing methods, such as print advertising, direct mail, or television commercials, and instead embracing digital marketing strategies that leverage the internet and technology.

Improved Online Presence | Move To Digital Advertising | Focus On Content & Email Marketing | Invest In Social Media Marketing | Devise An SEO Strategy | Continue To Analyze & Measure | Automate Regularly

The Offering

How we are going to make it happen!

- Get A Free Digital Assessment
- Select From Our Enhanced Services
- Choose An SEO Plan
- Select The Wasted Social Program
- Connect To Our CRM
- Access To The Strictly Digital Club
- Access To The Strictly Digital Podcast

\$TBD

By going strictly digital with their marketing efforts, companies can benefit from the scalability, measurability, and cost-effectiveness of digital channels, as well as the ability to reach a global audience and adapt quickly to changes in consumer behavior and market trends.



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Industry Solutions

Our digital marketing solutions can be curated for specific professions, industries and companies. We have crafted programs for 3 industries that are currently trending.

“3rd Party Collaborations”



SCAN FOR MORE

Program Overview

Utilizing our enhanced digital solutions and curated programs we provide value added solutions that provide direct benefit to select industries and organizations. We have carefully curated our services and packaged them in a way that seamlessly integrate into the marketing and operations efforts of the following:

Green Businesses:

“The Greening Program”, was created to work with The Energy Portal in its efforts to assist businesses, agencies and international organizations in their efforts to GO GREEN! Our Strictly Digital campaign is designed to help companies engage in green marketing, sales and implement new technologies.

Coaches & Consultants:

We make your coaching or consulting practice more engaging, effective, efficient and profitable. Engage with clients, conduct virtual sessions, use a custom CRM to track tasks and submit updates, bill and book online, host online courses and classes, provide online assessments, conduct online surveys and client questionnaires, affiliate programs, and more.

Social Community:

If you want to improve client interaction, grow a personal or company brand, have a built in audience to introduce new products and services, then having a membership platform or micro community is the way to go.

The Offering

How we are going to make it happen!

- Get A Free Digital Assessment
- Select A Platform
- Select From Various Tools
- Choose An SEO Plan
- Connect To Our CRM

Packages Are Customized (please review digital services (above) and contact us to build your program.

\$TBD

Collaborations are designed to streamline your efforts.

Communicate Better | Engage Easier | Bill Faster | Share Content | Build An Audience | Empower Affiliates & Influencers | Meet Virtually | Handle Tasks Easier | & so much...

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